

Micki Taylor

P.O. Box 3880 | San Diego, CA 92163 | 619/459-4542 | www.mickitaylor.com

SUMMARY STATEMENT

Over eighteen years of professional experience in the field of computer programming, web programming and design. Bachelor of Science Degrees in Interactive Media/Web Design and Computer Science. Is able to learn new technologies quickly and work in a team environment. Exemplary abilities in managing multiple tasks simultaneously and works best under minimal supervision.

SKILLS

ActionScripting	Graphic Design	Omniture Web Analytics
Adobe After Effects	Group Facilitation	PHP
Adobe Dreamweaver	HTML	Photography
Adobe Flash	Icon/Pixel Creation	Photo Retouching
Adobe Illustrator	IIS	QuarkXpress
Adobe InDesign	IMS	Redmine
Adobe PhotoShop	JavaScript	Sound Editing
ASP	jQuery	Sound FXs
ColdFusion	MS Access	Team Track
Compositing Images	MS Internet Explorer	Teamwork
CSS	MS Project	TortoiseSVN
DHTML Menu Builder	MS Publisher	VBScript
DVD Authoring	MS SQL Server	Video Editing
Exact Target	MS Visio	Visual Basic
Firefox	MS Visual SourceSafe	Web Design
Fusebox Methodology	MySQL	XML
Google Web Analytics	Netscape	Zoom Search Engine 5.1

EDUCATION

Bachelor of Science Degree in Interactive Media and Web Design

The Art Institute of CA – San Diego, CA

Bachelor of Science Degree in Computer Science

Northern Illinois University – Dekalb, IL

RELEVANT EXPERIENCE

Freelance Web Developer San Diego, CA May 2010 – Pres

Provided web maintenance for existing websites with FTP tools and HTML editors.

Update and enhance photos and graphics on websites using PhotoShop.

YohIT Sorrento Valley, CA Nov 2009 – May 2010

Web Developer

Digitaria

Created HTML/CSS templates from Designer created PSD and jpegs for a proprietary .NET based CMS system.

Used jQuery, JavaScript and JSON for interactivity, registration and form validation.

Developed online HTML contest entry forms.

Produced PHP pages from Designer created PSDs.

Instituted web analytics through Omniture and Google.

Project Management tools used included Redmine, PMTools and TortoiseSVN.

Aquent Sorrento Valley, CA May 2007 – Nov 2009

Web Developer/Designer

Anthony Robbins Companies

Provided web maintenance for company websites.

Instituted and reported on web analytics through Omniture.

Created graphic and text emails using Exact Target email client.

Illumina

Provided web maintenance for three company websites, four landing pages, and two microsites using a custom CMS created with ASP and SQL Server.

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Programmed modules using ASP, access databases, and JavaScript including report login administrator and manager, group email messenger, webpage change notifier, webpage ownership manager and welcome page blogger.

Developed Flash and XML driven banners, interactive location maps and product managers.

Created HTML/CSS emailers for monthly and quarterly newsletters and special events.

Designed, color adjusted and sized images using Illustrator and PhotoShop.

Created special event registrations with reporting and Excel exports using ASP and Access databases.

Intuit

Provided web maintenance and enhanced and created webpages for professional tax software, ProSeries.

SCME Mortgage Banker Sorrento Valley, CA Jul 2006 – May 2007

Graphic Design and Web Design Intern

Designed graphics, business cards, Flash and Print advertisements, and flyers using Adobe PhotoShop, Adobe Illustrator and Adobe Flash.

Designed event and departmental logos for corporate workshops and seminars.

Retouched and reconstructed photos using Adobe PhotoShop and Adobe Illustrator.

Programmed dynamic webpages using PHP, JavaScript, CSS and HTML.

Office Depot San Diego, CA Jul 2005 – Aug 2006

Print Center Associate

Designed graphics, business cards, advertisements, self-inking stamps and flyers using Adobe PhotoShop and Microsoft Publisher.

Maintained printing and binding machines and copiers.

Copied, bound, and packaged documents.

San Diego Community College District San Diego, CA Sep 2003 – Dec 2003

Multimedia Intern

Built animated learning modules for a web-based math tutorial, Math Mentor, for remedial college students.

Produced five conversational learning modules using Flash.

Provided maintenance for Math Mentor.

Created programming and animation knowledgebase documents for Flash and Director.

DM Technology San Diego, CA Jun 2002 – Jun 2005

Independent Consultant

Designed and built websites, business varying from bath and body products to travel agencies.

Created product and business logos.

Consulted on product design, packaging and promotion.

Gathered and interpreted business and functional requirements for an 8 member user community to develop an order processing and reporting system resulting in a 95% increase in staff efficiency.

Developed sub-applications including human resources management, customer service intake and corporate financial reporting.

Designed and built a 15 table relational database.

EDmin.com San Diego, CA Jun 2000 – Jun 2002

Internet Software Developer

Developed and maintained educational assessment software and websites for a 2,000 member user community including instructor and administrators of the San Diego Unified School System and other major school systems across the United States.

Developed abbreviated versions of websites to be viewed in iPaq palm-sized computer web browsers and other wireless devices.

Built a universal Internet forum application which was incorporated into four different websites.

Developed coding standards and development practices for the IT and Graphics Arts departments.